



*proud supporters of*



**APRIL 16, 2014**

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**CONTACT:**

**For Urban Floor: Tony Em Mergreh, Vice President of Marketing**  
310-923-3314/ [tony@urbanfloor.com](mailto:tony@urbanfloor.com)

**For Mountain Re-Source Center: Allyson Venugopal, Networking Director**  
425-429-6188/ [allyv@mountainre-source.org](mailto:allyv@mountainre-source.org)

**URBAN FLOOR DONATES FLOORING AFTER**  
**THE INTERNATIONAL SURFACE EVENT**

E. CANTON, OH (April 16, 2014) – Urban Floor donated 2,500 square feet of engineered wood flooring to Mountain Re-Source Center (MRC) at The International Surface Event (TISE) in Las Vegas, NV.

Urban Floor exhibited at SURFACES, part of TISE, at the Mandalay Bay Convention Center in January of this year. The company is based in Southern California.

MRC is a 501c3 organization that partners with manufacturers, distributors, contractors and individuals that have excess materials to donate in order to support the work of its nonprofit partners around the country. For the third consecutive year, MRC partnered with Hanley Wood and Freeman to collect materials donated by exhibitors at the end of the show.

Urban Floor's donation benefited River Valley Community Outreach Center, a nonprofit organization in Gridley, CA, that works directly with families living in poverty. The flooring will go to families in that community who otherwise would not be able to afford the materials. RVCOC volunteers attended SURFACES and collected the flooring after the show.

Herb Miller, executive director of MRC, said the donation will make an immediate difference for families in need.

“Thanks to Urban Floor’s generous donation, River Valley Community Outreach Center will be able to serve multiple families in Northern California. It’s through the generosity of companies like Urban Floor that our nonprofit partners are able to serve their communities. We appreciate them so much!”

Rachel Rueda, the Vice president of Urban Floor said our organization is always ready to participate in community events.

“It is our pleasure to have a small part in this program. We are committed to assist our communities as much as possible. By partnering up with organizations like MRC, we are able to give back and support initiatives and programs that respond in a meaningful way to community needs and priorities.

### **About Mountain Re-Source Center**

MRC welcomes donations of all types of building materials as well as disaster relief supplies, educational resources, household necessities, and medical supplies. To donate or for more information on MRC or Tile Partners for Humanity, contact MRC Executive Director Herb Miller at 304-678-4229/ [hmill@mountainre-source.org](mailto:hmill@mountainre-source.org) or Networking Director Ally Venugopal at 425-429-6188/ [allyv@mountainre-source.org](mailto:allyv@mountainre-source.org). MRC provides a donation receipt for tax purposes. For more information, visit [www.mountainre-source.org](http://www.mountainre-source.org) or [www.tpfh.com](http://www.tpfh.com).

###